Web CMS: Drupal for Content Managers

Thursday, May 13, 2010, 10:30 am-12 noon
EH&S Training Room 1045
Presenter: Jarrod Sprague

CONTENT

This Brown Bag presentation is an introduction to Drupal and Web content management systems (CMS). We will cover the definition of a Web CMS, go over what the advantages are to using a Web CMS (as compared to traditional "Dreamweaver" type Web sites), and present how Drupal is being used today at both UCSB and other universities.

The presentation will demonstrate how current UCSB Web sites are taking advantage of Drupal’s functionality to display dynamic content, add RSS feeds, provide search capabilities, and manage site navigation. Additionally, the presentation will demonstrate the basic functions in Drupal that content managers can use to maintain a Web site. We will look at standard content management features like Content Types, Menus, Taxonomy, the WYSIWYG editor, and user management. Lastly, we’ll talk about requirements and accessibility issues for using the Drupal content management system on campus.

REGISTRATION

This Brown Bag forum is free and open to all UCSB campus employees. Registration is limited to 49 participants.

Pre-registration is required. Sign up online at http://learningcenter.ucsb.edu (log in with your UCSB-NetID and search for “Web CMS”). For questions, send email to webstandards@ucsb.edu.

PRESENTER

Jarrod Sprague is the Web developer for the College of Engineering and is a part of the College's marketing team. He has been developing Web sites in Drupal for three years, and has worked with many groups on campus to deploy and manage Drupal-based Web sites, including the Institute for Energy Efficiency, Convergence Magazine, the Center for Energy Efficient Materials, the Division of Math, Life, and Physical Sciences, and the Department of Mechanical Engineering. Prior to working with Drupal, Jarrod developed Web sites using Dreamweaver, Joomla, Wordpress, and his own custom-made content management systems. Jarrod is an active member in both the UCSB Drupal Users Group and the UCSB Web Standards Group, and attended DrupalCon San Francisco 2010.