UC PPS/HRIS Project Naming Contest

Goal:

1) Rename ("brand") the project itself from PPS Initiative or PPS Replacement Project or PPS/HRIS Project that reflects the broader scope as well as the significant changes this project will bring to the University. We also want a name that looks forward (i.e., what this project will mean/bring to the University) rather than looking backward (i.e., the name of the system we are replacing).

2) Name the new UC-wide, single-instance PeopleSoft HCM HR and payroll system that will replace PPS. This new system name will be reflected in the URL naming convention for users to log on from the web, i.e., www.NEWNAME.universityofcalifornia.edu.

Objectives:

- Rebrand the project with a name that appropriately reflects the attributes and characteristics associated with the initiative as this project strives to significantly improve the future state administrative efficiency and quality for key areas of academic personnel, human resources, payroll and timekeeping operations.
- Just as PPS (Payroll Personnel System) is the name of the current payroll system (and for many locations also the HR system), we now need a name for UC’s new common HR/payroll system. It should be something short but reflective of the function and purpose of this new system is the goal.

Contest Rules/Prizes:

- Two separate prizes will be awarded, one for the project branding submission chosen and one for the system name chosen. Each winner will receive a $75 gift card to either Starbucks or Peets. (Ensures that the winning project team members are always awake and alert for all the upcoming project work!) In addition, each will receive a plaque in recognition of his/her creative genius in coming up with the winning entry.
- The names can be one word, several words or a meaningful acronym. Winners will be selected solely based on the decisions of the judges.
- The PMO will narrow the choices in each category down to the top 15 for review by the Management Workgroup. The Management Workgroup will select the top 3 entries for consideration by the Executive Steering Team. And the Executive Steering Team will select the winners in each category.
- The deadline for contest submissions will be Wednesday, November 30, 2011. Send your submissions to michele.maule@ucop.edu.

Selection Criteria: Solely at the discretion of the judges, the entry that best exemplifies or conveys the essence of the project mission, its goals and the benefits it is intended to bring to the University will be declared the winner of the project branding category. For the naming of the system, the entry that
most simply or elegantly describes the function of the new system and/or best conveys the benefits and functionality served by the new system will be declared the winner.

**Branding Attributes/Characteristics to Consider:**

- **Overarching Project Attributes and Characteristics**
  
  - As one of the most significant projects within the Working Smarter Initiative, a core objective of this project is to support the Working Smarter goal of achieving administrative excellence at a level on par with UC’s academic enterprise.
  
  - And specifically for this project, to achieve sustainable long-term cost savings and improve service quality through more effective and efficient business processes, improved technology, and a new approach to HR/AP and payroll service delivery. The result will be high-value payroll and HR/AP operations that are also efficient and low-cost.

- **General Attributes and Characteristics of Project**
  
  - Striving to maximize efficiency and effectiveness in managing the University’s most important asset – its people
  
  - Common effort and partnership among all campuses and medical centers
  
  - Simplifying and standardizing processes and practices across the entire University; consistent interpretation and implementation of policies
  
  - Higher quality and more efficient delivery of services (including self-service and shared services center)
  
  - Standardizing systems, tools and interfaces
  
  - Common and standard data definitions
  
  - Strong momentum and sense of urgency – on schedule, on budget, on functionality
  
  - Teamwork and communication

- **Specific System Attributes**
  
  - Oracle PeopleSoft HCM HR and payroll modules
  
  - Hosted system
  
  - HR, payroll, timekeeping functionality
  
  - Paying all UC employees
  
  - Common HR system to help manage all employees
  
  - Improved capabilities (including important reporting and analysis) that are not currently available