Using Social Media Workshop
UCSB Web Standards Group &
Office of Information System & Technology
April 25, 2011
Presenters:

Facilitator:
❖ **Joe Sabado**, Associate Director of Information Systems and Software Development, SIS&T

Panelists:
❖ **Susan Goodale**, Programs Director, UCSB Alumni Association
❖ **Rod Tucknott**, Adventure Programs Supervisor, Recreation
❖ **Julie Levangie**, Coordinator of Communications, Marketing & Social Media, Housing
❖ **JudyAnn Dutcher**, Web Developer, Associated Students
❖ **Keri Bradford**, Publications Coordinator, Daily Nexus
Resources:

- Social Media Communication Strategy Worksheet
  [http://socialmedia.ucsd.edu/strategy-worksheet/index.html](http://socialmedia.ucsd.edu/strategy-worksheet/index.html)

- Social Networking on the Internet Guide for UCSB Employees, Departments, and Registered Organizations

- Presentation Materials & References
  [https://it.ucsb.edu/groups/wsg/using-social-media-workshop](https://it.ucsb.edu/groups/wsg/using-social-media-workshop)
**UCSB Web Standards Guide**
Recommendations and guidelines for usability, accessibility, and identity on UCSB campus Web sites.
[http://www.ucsb.edu/webguide/](http://www.ucsb.edu/webguide/)

**UCSB Web Standards Group**
News, meetings, and event documentation for the WSG.
[https://it.ucsb.edu/groups/wsg](https://it.ucsb.edu/groups/wsg)

**UCSB-Web Mailing List**
Mailing list for Web practitioners at UCSB; includes WSG meeting and event announcements.
[https://ucsb.edu/mailman/listinfo/ucsb-web](https://ucsb.edu/mailman/listinfo/ucsb-web)

**Web Standards Contact**
Email address for questions, comments, or feedback about Web standards or the WSG.
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